TyreSwift and Beissbarth Sign Three-Year Contract to Revolutionise AI Tyre Inspection for the UK Automotive Aftermarket

Oxford, UK – 21st October 2024 – TyreSwift, a leader in AI-driven vehicle inspection solutions, has formally announced a three-year partnership with precision measuring equipment manufacturer, Beissbarth. The collaboration sees the integration of TyreSwift's proprietary, cloud-based AI tyre inspection platform with Beissbarth's state-of-the-art drive-over LED imaging technology.

The partnership between TyreSwift and Beissbarth brings a unique, new solution to the UK automotive aftermarket delivering accurate and automated AI-driven tyre inspection. The solution opens the door for dealerships and workshops to increase aftersales revenues from tyre and alignment sales, improve workshop asset utilisation, and to quickly assess tyre condition as part of a streamlined client check-in or 'meet and greet' process.

The TyreSwift cloud-based platform integrates not only fixed-location installations, such as the Beissbarth system, but also digital inspection solutions operated by a smartphone. Offering the benefit of 'one platform, one login', the TyreSwift platform also offers API integration to customer eVHC or business management software.

"Following extensive testing we are delighted to partner with Beissbarth, whose drive-over technology perfectly complements our TyreSwift platform and wide range of AI vehicle inspection solutions," said Andy Pryce, Managing Director of TyreSwift.

"This partnership represents a significant step in providing the UK automotive aftermarket with access to cutting-edge AI technology. By automating tyre inspections, we're not only improving efficiency but also offering a solution that truly addresses the demands and financial constraints facing the UK automotive industry. Together with Beissbarth, we are redefining what's possible in tyre inspection for workshops, dealerships and vehicle preparation centres across the UK.

Vehicle inspection AI is a rapidly developing sector that requires specialists to assess business needs and offer solutions. We bring expertise in AI and data driven technology, and a fresh, forward-thinking approach to vehicle inspection and improving business processes."

About TyreSwift

TyreSwift is an AI-inspection solutions provider to the automotive aftermarket. Using sector-leading AI technology, TyreSwift solutions automate tyre, alignment, and body damage inspection.

Through strategic partnerships with leading testing equipment manufacturers and AI-assisted digital inspection system developers, TyreSwift offers a comprehensive range of drive-over, drive-through, and digital smartphone inspection and reporting solutions. These are integrated with TyreSwift's cloud-based software on a unified platform, offering further integration capabilities with eVHC, DMS or CRM software.

www.tyreswift.com

About Beissbarth

Beissbarth is a globally recognised leader in automotive workshop equipment, known for its precision testing technology and innovative products. Founded in Germany, Beissbarth provides high-quality diagnostic, calibration and testing equipment to vehicle service providers worldwide.

www.beissbarth.com/en/

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Media Contact:

sue.pryce@tyreswift.com